

listening to know

Internationally, the pineapple symbolizes hospitality. It is the first thing that patients see when they arrive at the cosmetic and neuromuscular dental practice of Russell B. Rainey, DMD. “It is meant to convey to all that they will be well cared for and their concerns addressed with consideration and understanding,” says Dr. Rainey.

DOCTOR OF DENTAL MEDICINE
Washington University School of
Dental Medicine

AFFILIATIONS
Florida Academy of Cosmetic Dentistry
Las Vegas Institute For Advanced
Dental Studies (LVI)
International Academy of
Comprehensive Aesthetic Dentistry
The Pankey Institute

AREAS OF EXPERTISE
Cosmetic Dentistry
Facial Pain/Migraines
Full Mouth Reconstruction
Implant Dentistry
Teeth Whitening

LOCATION
Tallahassee, Florida

Fostering a partnership with patients is of the utmost importance to Dr. Rainey and his dental team. “We take time to listen to our patients’ unique circumstances and concerns and partner with them in designing their personal dental plan,” says Dr. Rainey. “Our services include smile makeovers, veneers, teeth whitening, dental implants, full mouth reconstruction and relief of neuromuscular migraines and neck and shoulder pain.”

Additional elements that enhance the personalized dental plans are apparent from the moment the patient enters the office in a restored historic home in Midtown Tallahassee. Special attention to patient comfort includes hot towels, personal CD players with customized relaxation music, lip balm, blankets, and orthopedically designed neck and shoulder pillows. The spa-like atmosphere however, is secondary to providing technical and artistic excellence. The entire Rainey dental team holds high standards for clinical care while focusing on understanding and compassion for their patients’ needs. “I actually choose to see few patients each day, in order to spend more time and attention on the details of each person’s care.” Also, safety and comfort are achieved through a state-of-the-art sterilization center, a water purification system for all treatment rooms, orthopedically-designed dental chairs, and soft-tissue laser technology. Oversized treatment rooms with lounge chairs allow family members to be present, if the patient prefers. 850-385-3700 or newbeauty.com/rainey.

“We partner with our patients in designing their individual, personal dental plans.”

—RUSSELL B. RAINEY, DMD



DR. RUSSELL B. RAINEY

FAVORITE PART OF YOUR JOB When we complete a complex reconstruction and see the difference it makes—the radiant smile, with physical and emotional comfort, and the change in the person’s life **WHAT FASCINATES YOU MOST ABOUT THE HUMAN BODY** The negative toll stress takes on the head, neck, shoulders, joints and teeth **ALTERNATIVE OCCUPATION** Plastic surgeon **FRAMED PHOTOS ON YOUR DESK** Pictures of my family—my wife, my granddaughters, my dogs, and my two adopted children from Africa **HEALTH AND BEAUTY TIP** Teeth, which wear prematurely, age the face and skin. Restoring natural, radiant tooth contours can dramatically reverse the aging process

INSIDE INFORMATION

INNOVATIVE TREATMENT

To ensure customized smile design, Dr. Rainey and his laboratory technician work side by side seeing the patient in the dental chair. With extra-oral and intra-oral digital cameras, the patient can see what the dental team sees. Comfortable **NEUROMUSCULAR THERAPY** relieves pain. **COMPUTERIZED JAW**, muscle and bite-tracking technology allows for neuromuscular treatment of migraines and severe neck and shoulder pain. “Our entire team has an unwavering commitment to continuing education,” says Dr. Rainey. He and his dental team are continually involved in the comprehensive program at LVI, the Las Vegas Institute for Advanced Dental Studies. “The future for dentistry is exciting. Cosmetic dentistry is better than it has ever been, and due to current research and the **LIFELIKE PORCELAINS** we now have, it is improving rapidly.”